



NEWS

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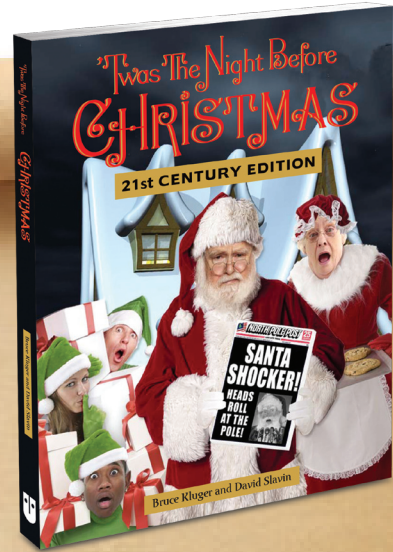
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North Pole Bailout

Satirists Bruce Kluger and David Slavin have updated Clement Clark Moore's classic poem of sugarplums and prancing reindeer to parody pop culture in *Twas the Night Before Christmas: 21st Century Edition* (Andrews McMeel Publishing, \$9.99, October 2010).



Santa's workshop is bought out by a faceless corporation that trades holiday cheer for corporate greed in this modernized rendition of the classic Christmas rhyme. The story unfolds through a collection of memos, E-mails, Tweets, hilarious illustrations (picture Santa jumping on Oprah's couch and Mrs. Claus in a racy *Maxim* cover photo), as well as sidesplitting verse, such as:

- 🍭 A whispered and worrisome murmur began/ and then the proverbial poop hit the fan
- 🍭 The workers grew grim, as they churlishly chored/ while Santa grew haplessly, craplessly bored
- 🍭 The company tanked and the shareholders sued/ 'Twas no doubt about it, the pooh had been screwed

Complete with disgruntled elves, outsourced Santas, Twittered conspiracies, media hysteria, workshop relocation, toxic merchandise, and a giant leveraged buyout, *Twas the Night Before Christmas: 21st Century Edition* is the perfect stocking stuffer or lighthearted gift for anyone who's grown a little tired of all the hype.

About the authors

Bruce Kluger and David Slavin began writing and producing satire for National Public Radio's *All Things Considered* in 2002. Their cultural and political commentary has appeared in the *Los Angeles Times*, the *New York Times*, the *Chicago Tribune*, on The Huffington Post, Salon.com, and in countless other publications. Bruce and David live one block from each other in New York City.

'Twas the Night Before Christmas: 21st Century Edition by Bruce Kluger and David Slavin
Andrews McMeel Publishing, LLC • ISBN: 978-0-7407-9796-5
Price: \$9.99 (\$12.99 Canada) • Paperback: 8 x 10, 80 pages • Publicity begins October 2010